



## One of the Most Recognized Brands in the World

The Sinclair license program is designed to give independent distributors and dealers an opportunity to aggressively compete in today's business environment. You can shop for unbranded fuel, but still enjoy a strong brand affinity and customer connection with one of the most recognized brands in the world.

### EVERYBODY LOVES DINO

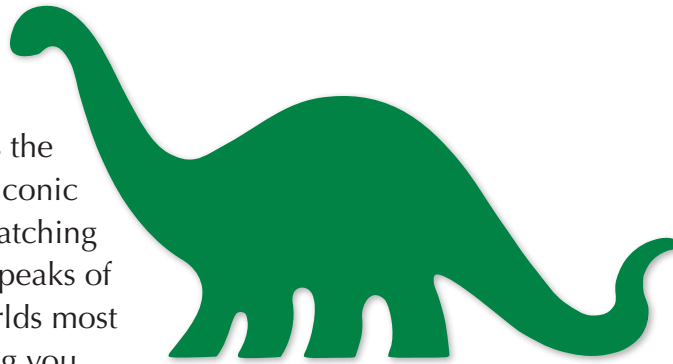
Sinclair first introduced its famous green Dino in 1930. The massive Brontosaurus, later named DINO, became so popular that Sinclair registered him as a trademark in 1932. Today, DINO remains the most recognizable brand mascots in America.



**Sinclair**

## Centennial Image

Inspired by centennial anniversary, Sinclair's fresh, high-quality brand image is the perfect compliment to our iconic dinosaur, DINO. This eye catching statement of brand power speaks of nostalgia for one of the worlds most recognized brands. Growing you business with DINO can provide a multitude of benefits associated with a premier brand and quality operation.



## Brand Loyalty

Sinclair provides an unparalleled amount of Sinclair branded gifts, accessories, clothing, toys and more.

Learn more  
[sinclairoil.com](http://sinclairoil.com)